

habo | selection

In architecture as in life, the details make all the difference.

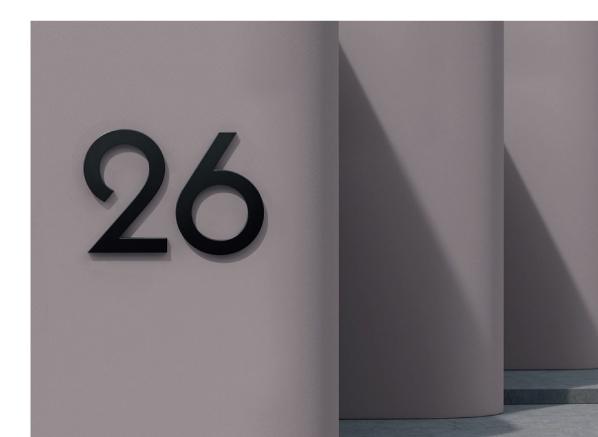


# Details of Architecture



# Our design philosophy

We design details that are integral parts of modern architecture. Door handles, knobs and house numbers, for example, that add a refined, lasting touch to rooms, homes and buildings. Inspired by Scandinavian classics, we offer a minimalistic yet sophisticated expression for the timeless contemporary statement. As a result, our products are made of genuine materials that provide a firm, solid feel and come with sleek lines and few components for a clean look. In addition, inborn functionality is an essential element of our design philosophy, which can be experienced as tactile usability and functional aesthetics.



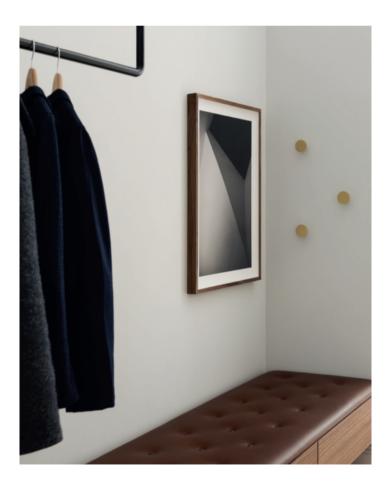
DESIGNERS

# Thomas Sandell

Since 1995 Thomas Sandell runs the architectural and design agency Sandellsandberg together with about 50 employees. During his career, he has designed everything from city plans to famous buildings and products.



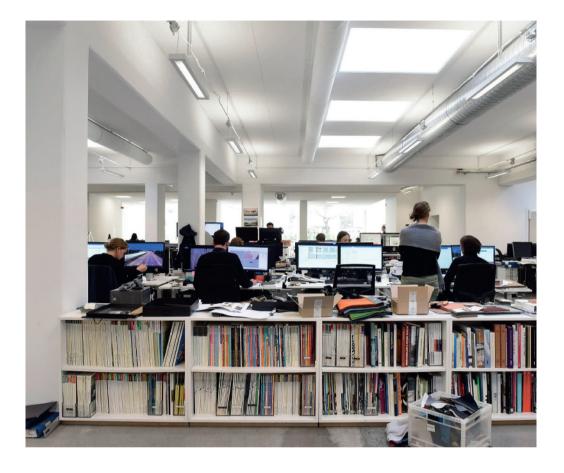
## Great details interact with the big structures





The architect and industrial designer Thomas Sandell collaborates closely with Habo Selection. He has, for example, designed the TS series, which features door handles for indoor and outdoor use, handles, hooks and knobs.

#### THOMAS SANDELL



Thomas Sandell's portfolio includes renowned designs such as the famous Gåshaga Brygga at Lidingö, the interior of the Stockholm Stock Exchange and IKEA's famous chair Vågö, for which he was awarded the Red Dot design award in 2001.

 Great details should barely be noticeable until you get really close. Then you should be amazed and feel: Wow, this is a nice handle, or whatever you're reflecting on. Says Thomas Sandell, one of Sweden's most distinguished architects and industrial designers.

Now he is ready to launch his and Habo Selection's new TS series, which consists of door handles for indoor and outdoor use, handles, hooks and knobs.  Door handles should be nice to hold and great to look at, he says. - We touch and are touched by these many times every day when we open and close doors.

The new products are available in several different materials, including brass and matt chrome.

- For Habo Selection we use genuine materials that convey quality and weight, says Thomas.

 Yellow metals are modern and popular, but we also use timeless materials such as matt chrome, which is always a commercially viable metal.

#### Five years of product development

Thomas and his colleagues at sandellsandberg are currently drawing 9,000 homes and the starting point for TS is that the collection should work both for new apartments and older houses.

- The goal has been to create a long-term design that lasts over time since the handles and knobs will be used for many years, he says.

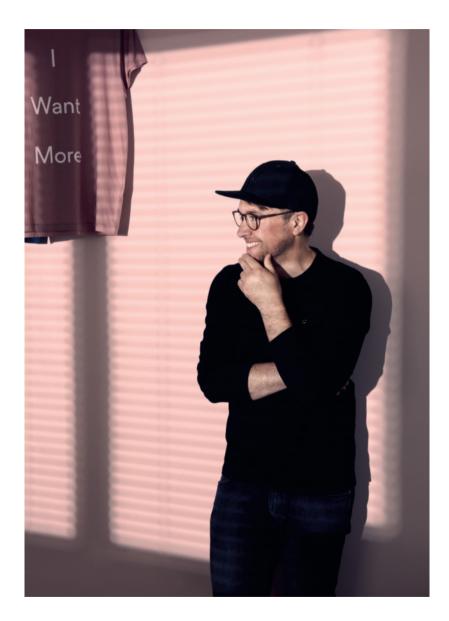
 The collection therefore has a low-key expression, you almost shouldn't think of it as design. Succeeding with this requires a sense of proportion, a feeling that usually takes many years for a designer to develop. According to Thomas, industrial design itself is a time-consuming activity. For example, the TS collection has taken almost five years to develop. – Great industrial design takes time. There are several parameters to sync, such as shape, material selection and the intended environments of the products. For interior design, the challenge lies in finding a design that does not scream but still adds something to the whole, something that subordinates itself to and interacts with the other architecture, he says. – With TS, we have created a great collection with a quiet design that we will use in several of our housing projects.



DESIGNERS

## Letters from Sweden

Göran Söderström is one of Sweden's most successful typeface designers, and since 2011 he has run the renowned font agency Letters from Sweden. He designs both retail and custom-made fonts.



## House numbers – when typography meets architecture





For most homeowners, it's commonplace to spend time and energy on choosing outdoor furniture, house color, wallpaper in the bedroom and fabric for the sofa. But what about house numbers? Our exclusive collection of house numbers and letters has been developed in collaboration with font agency Letters from Sweden and design agency Grand Public. The collection consists of two tailor-made typefaces that meet various styles of house and architecture.

#### LETTERS FROM SWEDEN



– Why have a white plastic sign with Helvetica numbers on your house when you can choose something that harmonizes with the architecture? It feels like more and more people understands the value of design, and selecting your house number with care is a natural step to take when you build your dream home, he says.

Göran says that he grew up in the Stockholm suburb of Östberga, where some of the first Swedish graffiti paintings were found.

– I remember drawing several paintings on paper, and then proceeded to draw different fashion brands' logos. In high school, I studied graphic design and got to draw classic antique fonts and learn more about typography, graphic design and printing technology. I think I was already sold back then, but it was not until 20 years later that I really took this interest seriously and started my business.

#### Typography is the basis for graphic design

According to Göran, typography is the basis for all graphic design and plays a major role in the public space. – Should you be forced to take away everything but the most important thing in a graphical composition, only typography would be left, he says.

 Typography is used wherever and whenever something should be communicated, and to design new fonts that can communicate and at the same time create some kind of aesthetics or identity is fascinating.

He finds inspiration for new typefaces through the collaboration with interesting people, but also in older typography books and exciting expressions in various areas. – Most of all, however, I'm probably inspired by the process itself, I really love my job, says Göran.

 Creating a new font is like a trip where anything can happen, and the challenge of getting all the characters in a typeface to work together and look natural is very inspiring.

#### Room for improved interplay between typography and architecture

Regarding the fusion of typography and architecture, Göran believes that there is great

potential for improvement. – Now, I don't know the process for choosing typefaces to house numbers on new buildings, but sometimes it seems as if a sign manufacturer has been contacted in the last minute. A manufacturer who then selects a standard font from their catalog, he says.

 There is a great opportunity for deeper collaboration between architects and typeface designers. I mean, all typeface designers would consider it a dream project to draw letters and numbers to entrance doors, elevator signs and information boards for newly built or restored buildings.

The biggest difference between designing a typeface for print versus house number, according to Göran, is that a house number is a physical, three-dimensional product. – For house numbers, one must consider how the numbers will look in a certain size with a certain depth when drawing them. The depth also affects the shape, as you don't always look at the house numbers standing right in front them as you do with printed typography. In addition, house numbers don't really need a strong relationship with other

characters in the same way as in a complete typeface family, so you may think more freely. Although Göran believes that the interplay and collaboration between architecture and typography can be improved, he thinks that there is lots of house number design that is good. Especially on houses and buildings where creativity as well as clarity in terms of architecture and typography have taken center stage.

- Some modernism houses at Gärdet in Stockholm are amazing, and the entrance gate to Hornsgatan ó2, for example, have very nice house numbers, he says. - But if I should choose a favorite, I would like to choose something close to where I live, the Barnmorskan area in Enskededalen. I respond to the houses in that area every time I ride my bicycle. It's an area with 22 townhouses built 2008 to 2010. Here they have truly focused on designing nice house numbers. Black, big numbers, probably 1.5 meters high, against a white wall. The numbers have an industrial expression and appear to be custom-made just for these houses. On the other side of the road you will find classic villas, providing a nice contrast.



DESIGNER

# Monica Förster

One of the top names in Swedish design today, Monica Förster has received both national and international awards for her work. She is the creator of some of the most renowned objects in contemporary Swedish design, and with Monica Förster Design Studio she has collaborated with various international companies.



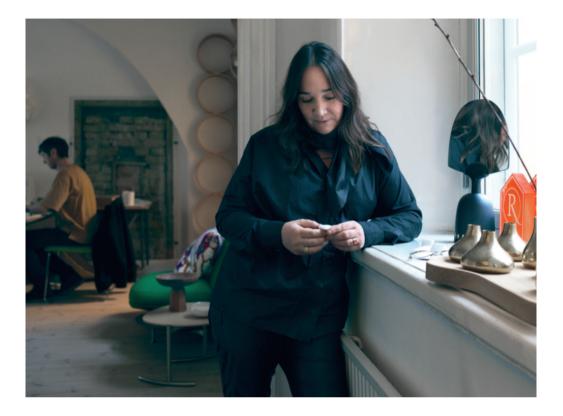
## Timeless details in a playful mood

When design accessories manage to be both beautiful and versatile they add something interesting to the room, both in terms of aesthetics and functionality.

The knobs and hooks in the series MF by Monica Förster manage to do just that. With a sleek and sophisticated look they add class and style, while at the same time asking not to be taken too seriously. Mix the three sizes any way you want, and place them in any direction – being a little unexpected will only strengthen the look.



#### MONICA FÖRSTER



We meet up with Monica in her design studio in Stockholm, a place bursting with creativity. Six people work here, with Monica as Creative Director. Ideas, prototypes, research material and final results from projects that Monica Förster Design Studio (MFDS) has been or will be involved in, can be found on walls, shelves and windowsills around the studio. The productivity as well as the variety in expression is striking. – We work on an international level, that's where our clients are, and the wide range is necessary, Monica explains. I find it really stimulating to work in a cross-disciplinary way, with innovation and future techniques.

#### Diverse projects, similar process

 No matter what the project is, our way of taking on something new is always the same, says Monica. We start with the idea and the concept, always with the question why in mind. There is a vast research phase in the initial stage of a project, that has been the case with Habo Selection too. Knowledge about the company, the brand, what others do and have done in the same area, makes a solid background to build on. Following trends, on the other hand, is not a priority. – We need to be aware of trends, of course, Monica explains. However, knowing what is trending at a certain time, we may just as well choose to do the opposite. That is probably more like us, actually.

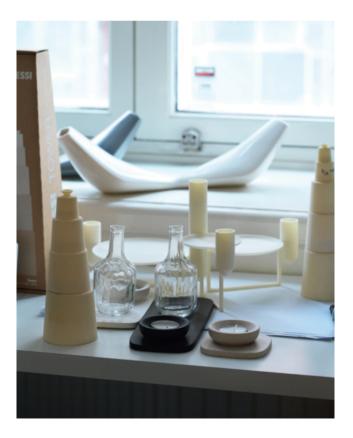
#### **Typically timeless**

Monica describes her design as durable and long-lasting, with a strong wish to add something innovative to the brand. Her products stand the test of time, and her aim is for them to feel just as relevant in 20 years as they do today. – I don't want my design to feel dated after a few years. Instead, I like it to be a little hard to know if these hooks and knobs are new, or if they have been around for a long time.

#### A playful collaborative family

Monica Förster's collection for Habo Selection consists of hooks and knobs in a family of three, made from recycled brass. The series comes in two different finishes – one polished and one powder coated matt black. The collection has a distinct, sleek and rather sculptural form, and with the three sizes Monica hopes to encourage creativity. The hooks and knobs can be used on kitchen drawers or cupboard doors, or mounted on a wall, alone or in a group, providing both function and decoration.

- The idea behind them, and what I think makes them interesting, is the way they interact with each other, Monica describes. I hope people will see possibilities in combining them to get personal interior accessories, she continues. There's really no wrong way here.





These contemporary yet timeless statements offer a profound feeling that instantly becomes a natural part of the greater whole. Door handles made of solid materials that go straight for the heart.

## **Door handles**

### **Exterior Door Handle TS 1**

Designed brass door handle with double-acting return spring. The rosette and the back of the handle have a chrome/ brass finish and the front a brushed finish. Suitable for door thickness 38–70 mm. Depth 65 mm. Available also as interior door handle.

Chrome Art nr: 17687





Brass Art nr: 17688



Designed door handle in recycled brass, with a double-acting return spring. The blasted surface adds a unique look and a soft impression for the hand. Suitable for door thickness 38-70 mm. Depth 65 mm. Also available as interior door handle.

#### Blasted chrome Art nr: 18701





Blasted brass Art nr: 18702





Size: 134 x 63 mm Dimension: 38–70 mm





### **Interior Door Handle TS 1**

Designed brass door handle. The rosette and the back of the handle have a chrome/brass finish and the front a brushed finish. Suitable for door thickness 38–42 mm. Depth 65 mm. Available also as exterior door handle.



Brass Art nr: 17690

Chrome



Designed door handle in blasted chrome. The matte surface adds a unique expression and a warm and welcoming feeling. Suitable for door thickness 38-42 mm. Depth 65 mm. Also available as exterior door handle.

#### Blasted chrome Art nr: 18703



Blasted brass Art nr: 18704





Size: 124 x 63 mm Dimension: 38–42 mm

### Thumb Turn TS 1

#### Designed thumb turn of brass.

The grip surfaces have a brushed finish while the other parts come with a chrome/brass finish. Supplied with 75 mm fitting screw for fastening through the door, 28 mm cylinder screw and 63 mm cylinder pin with washer. Suitable for door thickness 38–70 mm.

Chrome Art nr: 18086





Brass Art nr: 18087



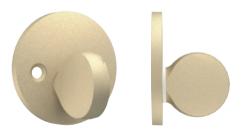
Designed thumb turn, made from blasted chrome/brass. Supplied with 75 mm fitting screw for fastening through the door, 28 mm cylinder screw and 63 mm cylinder pin with washer. Suitable for door thickness 38-70 mm.

Blasted chrome Art nr: 18705





Blasted brass Art nr: 18706





Size: 52 x 35.7 mm C/C: 30 mm

### **Keyhole Escutcheon TS 1**

Designed keyhole escutcheon made of brass. Supplied with screw for fastening through the door. Suitable for door thickness 38–42 mm.

Chrome Art nr: 18090



Brass Art nr: 18091



Designed by Thomas Sandell

Designed keyhole escutcheon made of brass. Supplied with screw for fastening through the door. Suitable for door thickness 38–42 mm.

Blasted chrome Art nr: 18709



Blasted brass Art nr: 18710





Size: 52 x 4.7 mm C/C: 27 mm

#### Bathroom Turn and Release TS 1

Designed bathroom turn and release made of brass. The grip surfaces have brushed finish while the other parts come with a chrome/brass finish. Supplied with screw for fastening through the door. Suitable for door thickness 38–42 mm.

Chrome Art nr: 18088



Brass Art nr: 18089



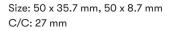
Designed bathroom turn and release made of blasted chrome/ brass. Supplied with screw for fastening through the door. Suitable for door thickness 38-42 mm.

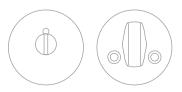
Blasted chrome Art nr: 18707



Blasted brass Art nr: 18708





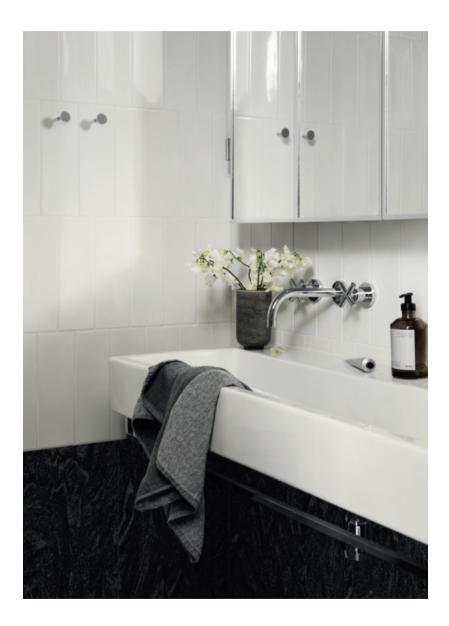




Inspired by Scandinavian classics, this exclusive range comes with sleek lines and few components for a clean look. The variants polished/brushed brass or chrome/brushed chrome will make our hooks stand out.

## Hooks





## Hook TS 1:1

Designed hook of brass. The back have a polished finish and front of the hook have a brushed finish.

Size: 60 x 50 mm

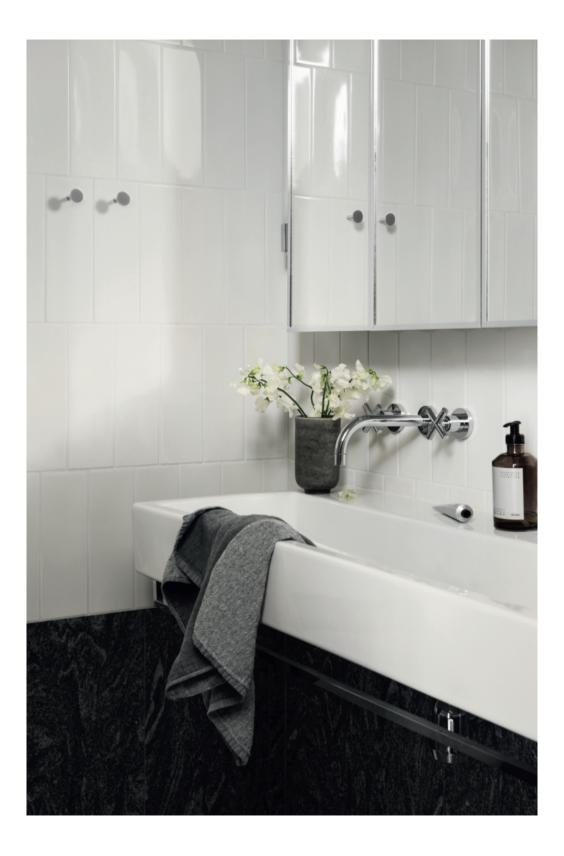
Chrome Art nr: 18104



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Brass
Art nr: 18105
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### Hook TS 1:2

Designed hook of brass. The back have a polished finish and front of the hook have a brushed finish.

Chrome Art nr: 18102



Brass Art nr: 18103



Designed hook in blasted chrome/brass. The structure that comes from blasting makes this hook an interesting detail, suitable with similar surfaces or as a contrast to shiny materials

#### Blasted chrome Art nr: 18713



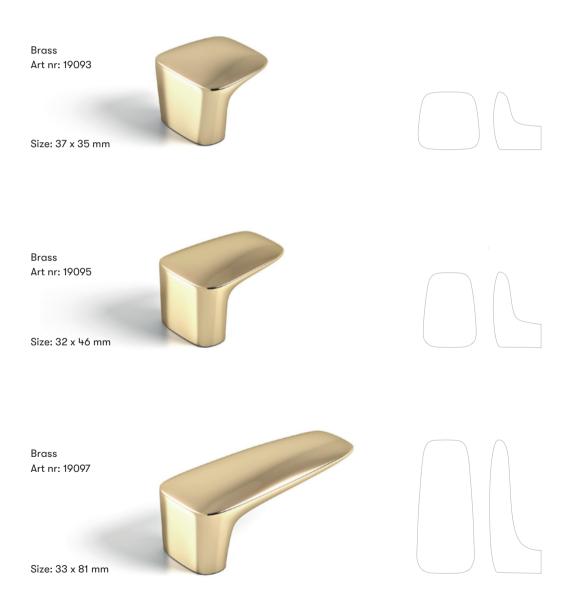
Blasted brass Art nr: 18714





### Hook MF Brass & Black

A sculptural hook in recycled polished brass or recycled matt black powder coated brass, that comes in three different sizes. All three can be used both vertically and horizontally. Create a playful mix using the three models together, or choose one size for a more classic look. The shape and weight give the hook an air of exclusivity and timelessness.



Designed by Monica Förster

Black Art nr: 19094



Size: 37 x 35 mm

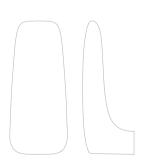
Black Art nr: 19096



Size: 32 x 46 mm

Black Art nr: 19098





Size: 33 x 81 mm



Our knobs and handles are available in chrome/brushed chrome combination or polished/brushed brass that enhance the experience of architecture. Enjoy these integral parts of modern architecture that add a refined, lasting touch to rooms, homes and buildings.

# Handles & Knobs







Designed handle of brass. The back have a polished finish and front of the handle have a brushed chrome/brass finish.

Chrome Art nr: 18096 (C/C 96) Art nr: 18098 (C/C 128) Art nr: 18100 (C/C 192)



Brass Art nr: 18097 (C/C 96) Art nr: 18099 (C/C 128) Art nr: 18101 (C/C 192)





Designed by Thomas Sandell

Designed handle in blasted chrome/brass. The blasted surface adds a unique look and a soft impression for the hand. Designed by Thomas Sandell.

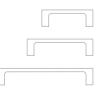
Blasted chrome Art nr: 18715 (C/C 96) Art nr: 18717 (C/C 128) Art nr: 18719 (C/C 192)



Blasted brass Art nr: 18716 (C/C 96) Art nr: 18718 (C/C 128) Art nr: 18720 (C/C 192)







## Knob TS 1:1

Designed knob of brass. The back have a polished finish and front of the hook have a brushed finish.

Size: 30 x 40 mm

Chrome Art nr: 18092



Brass Art nr: 18092







## Knob TS 1:2

Designed knob of brass. The back have a polished finish and front of the hook have a brushed finish.

Chrome Art nr: 18094



Brass Art nr: 18095





Designed knob in blasted chrome/brass. The structure that comes from blasting makes this knob an interesting detail, suitable with similar surfaces or as a contrast to shiny materials.

#### Blasted chrome Art nr: 18711



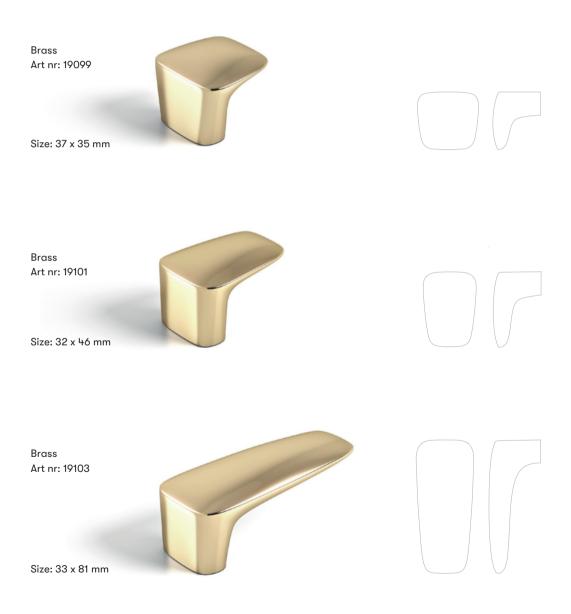
Blasted brass Art nr: 18712





### Knob MF Brass & Black

A sculptural knob in recycled polished brass or recycled matt black powder coated brass, that comes in three different sizes. All three can be used both vertically and horizontally. Create a playful mix using the three models together, or choose one size for a more classic look. The shape and weight give the knob an air of exclusivity and timelessness.



Designed by Monica Förster

Black Art nr: 19100



Size: 37 x 35 mm

Black Art nr: 19102



Size: 32 x 46 mm

Black Art nr: 19104





Size: 33 x 81 mm







In the collection there are two distinctive typefaces that meet various styles of houses and architecture. Made of aluminum, these details offer a minimalistic yet sophisticated expression that enhances the experience of architecture.

# House numbers and letters





#### Modern

This stylish house number is inspired by modernism and made of cast aluminum for a timeless expression. Clean design and pure surfaces make this a great choice for functionalist residential buildings, houses and apartments.







Number large: 185 mm Number small: 80 mm Letter large: 120 mm Letter small: 53 mm





### Contemporary

Contemporary house number made of laser-cut aluminum for a distinct and expressive character. Corresponds to and elevates the modern air of new buildings and houses as well as public spaces.







Number large: 185 mm Number small: 80 mm Letter large: 120 mm Letter small: 53 mm









#### Contact us

If you have an inquiry please do not hesitate to contact us on:

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